



Article

STid: The Rise of Instinctive Access Control

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Take a closer look at the company's direction and preview its ISC West booth with CEO Vincent Dupart

STid, the leader in contactless identification, has been protecting the people, data and property of the most demanding businesses, governments and industries for more than 20 years. Take a closer look at the company in this exclusive Q&A with CEO Vincent Dupart:

What are the major trends for STid?

Dupart: STid has achieved record growth: 40% in 2019, when the market is only expanding at a rate of 4.5%. This development is based on almost €30M of investment over four years, as well as international development in the United Kingdom, United States and Middle East, and the successful strategic diversification of our activities, in particular in the field of industrial traceability. Another key area: Continuing to invest in designing our innovative, open and interoperable solutions to support user ergonomics with uncompromising security.

Why open technologies?

We offer businesses the freedom to be independent and autonomous when managing their security. This prevents them from being locked into a solution. Designing solutions that are both open and viable in the long term is a bold position that our customers welcome. If our customers master their security, they can be responsive if conflicts occur, which requires independence in relation to a third party or technology.

As a founding member of the Smart Physical Access Control (SPAC) association, explain its mission.

SPAC aims to federate global players in security to create a genuinely powerful force in physical and logical security. In addition to technological independence,

SPAC will provide access to information that is essential for defining security targets to match the challenges of any business.

What is your company strategy for the U.S.?

We will be boosting deployment of our Architect® range of secure access control readers, which are compatible with the Open Supervised Device (OSDP) communication protocol developed by SIA (Security Industry Association). More generally, we are structuring our U.S. presence by creating a logistics platform equipped for customization, production and assembly. The American market is undergoing profound change. Infrastructure is outdated and there is enormous demand for a shift to more secure technologies and dematerialized access control solutions. This technological migration can be met by our expertise! This is also one of the key focuses of our presence at ISC West.



Vincent Dupart

What other innovations will STid be showing at ISC West?

Innovations to streamline and further secure access! The readers in our Architect range are being enhanced with technologies such as QR Code for the badge reader to ensure the smoother management of temporary access. Another innovation will be facial recognition technology combined with the RFID MIFARE® DESFire® EV2 technology to ensure faultless security at access points.

What are the next steps for STid in 2020?

We will continue to strive to make access control even more instinctive, conceiving new means of identification, improving ergonomics, exploring solutions that others have not, and strengthening the relationship of trust with our partners and customers.

This is a key point for our employees every day, which explains our willingness to develop existing teams to provide even greater support! With this in mind, we will be expanding the STid offices with a new 1,100 m2 building to better organize our activities and improve the working environment.

Visit STid at ISC
West Booth #5081
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